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Companies Are Achieving Economic, Social And
Environmental Success -- And How You Can Too By
Karl Weber, Andrew Savitz**

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Andrew savitz on talent, transformation, and the triple bottom line

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The triple bottom line (TBL or 3BL) is a phrase credited to John Elkington, author and founder The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success and How You Can Too .

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2 "The 100 Best Companies to Work For," Fortune (February 4, 2013): 85–96; "The Weber, The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success—and How You Can Too

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Without Poverty, edited The Best of I. F. Stone, and, with Andrew W. Savitz, co-authored The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social, and Environmental Success—And How You Can Too.

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